

**Remarks by Marianne Lamont Horinko, Assistant
Administrator
For the Office of Solid Waste and Emergency Response
American Video Glass
National Waste Minimization Partnership Program
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- Thank you, Chuck (Gregory, President of the Sony Technology Center)
 - I'm delighted to be here today, visiting this remarkable facility and learning about the groundbreaking resource conservation work underway here
 - And I especially want to thank Mr. Kenichi Kanna from the Sony Corporation, and Mr. Komei Kusuda, President of American Video Glass, for making today's event possible
 - You've been very generous with your time and energy, and your long commitment to resource conservation deserves the respect and gratitude of all Americans
- Ever since I arrived here, I can't shake the sense that I'm standing precisely at the point in time and space where the past ends and the future begins
 - Flying into Pittsburgh this morning, the city that yesterday was the center of American's industrial muscle, once blanketed by steel mills and smokestacks that have virtually disappeared
 - And then driving out here to a company that manufactures the product most associated with tomorrow: the glass panels for picture tubes
 - For me, steel mills and picture tubes exemplify the difference between our economy in the 20th century, and our economy in the 21st
- This facility stands at the cutting edge to tomorrow in another sense as well

- It's made a sharp break from the past in its use of natural resources
- Sony Corporation and American Glass Video have made waste minimization a major corporate goal, and you've taken aggressive actions to meet that goal
- You're a national leader – in fact, a world leader – in minimizing the use of lead in glass production, slashing your lead wastes by over 95 percent
- You've built an innovative facility here that incorporates design and technology to cut accidental and business-as-usual releases of pollution
 - Besides minimizing lead use, you're recycling chrome and wastewater, while reducing nitrogen oxide emissions to the air
- Sony and AG's environmental practices at this facility ease the long-term impacts on our environment by reducing both the volume of waste and the toxic elements it contains
 - Their manufacturing practices also prove what EPA has been saying for years: what's good for the environment is also good for business
- But that's just part of the story...Sony and AV are doing much, much more
 - Sony is operating product take-back programs in several states, and I understand that your goal is to move to a nationwide model for product take-back and recycling
 - Sony has worked with Envirocycle to set up a state of the art electronics recycling facility right across the street, so the glass can be reused here and other components reused elsewhere...a kind of one-stop center for recycling and reuse
 - Sony has joined with the Pennsylvania Department of Environmental

Protection, EPA's Region 3, and several other high-tech companies to pilot test e-Cycling, an electronics recycling program that could serve as a model for the rest of the nation

- And AV has just joined four other companies as the charter members of EPA's new National Waste Minimization Partnership
 - By participating in this program, AV has pledged to go even further in their recycling efforts than they already have
 - They've pledged to cut lead wastes by another 25 percent
- This is an admirable record
 - For all your forward-looking ideas about waste minimization and pollution prevention, American Video Glass has been honored at both the national level and here in Pennsylvania
 - Sony and AV have shown that businesses can be good stewards of the environment and allies in the fight to protect community health
- This is probably the most telling example of the difference between our past and our future
 - Unlike 50 years ago, most corporations today care about their effect on the environment
 - Most corporations today comply with the requirements of environmental law
 - And some of them, the very best of them, like Sony and American Video Glass, do more than the law requires, because it's the right thing to do
 - That kind of thinking is a sharp change from the past, and it bodes well for our future
- I'm here today to present to American Video Glass an award from EPA for

“Outstanding Achievement in Waste Minimization and Electronics Recycling”

- This award is meant to recognize your commitment to the future, a future that will be driven by computer technology and electronics, but preserved and made healthy by corporate stewardship like yours
- Let me invite Komie Kusuda, President of American Video Glass, to receive this award